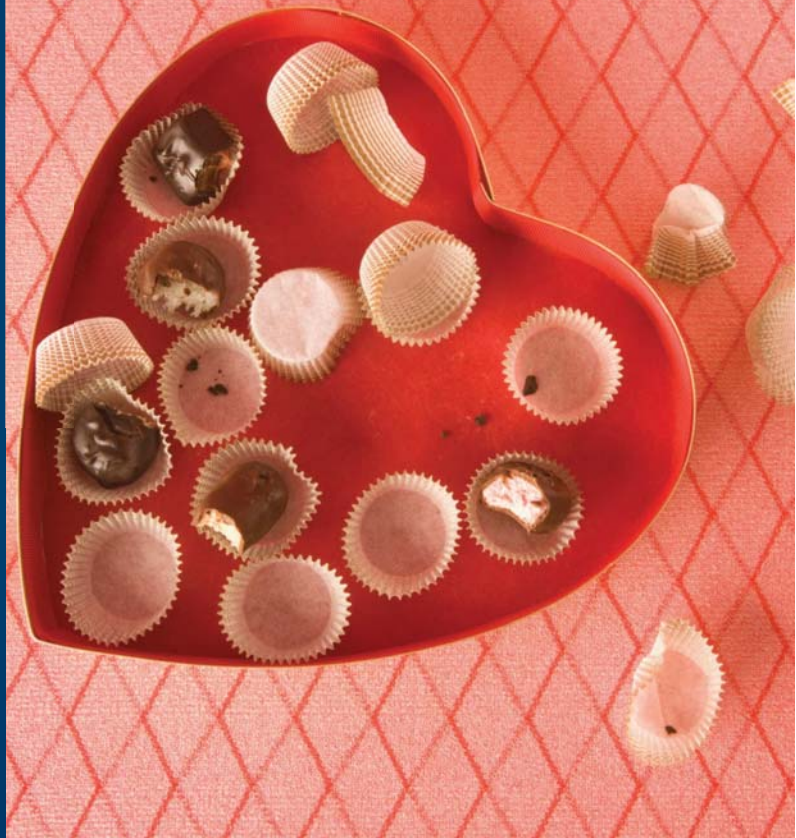


Act Now!  
Must order  
by February  
14th



Wait too long and  
you might not get  
what you want...



Place your order for a to-be-built Pulte home **by February 14th** in order to close by the Federal Tax Credit deadline\* and receive **\$8,000 in incentives** on select homes!\*\*



Looking for a home that's just your taste?

February 14th is the last day to place your order for a to-be-built Pulte home and still close by the federal \$8,000 tax credit deadline.\*

Plus Pulte is going to sweeten the deal with up to \$8,000 in incentives.\*\*

Don't wait until the last minute. Hurry in before February 14th to get the home you want—at a price you can't afford to miss.

Now that's SWEET!

Call 800.693.8837 today  
or visit [Pulte.com/charlotte](http://Pulte.com/charlotte)



\*Federal tax credit of up to \$8,000 available to qualified first-time homebuyers. Inventory homes purchased after 02/14/2010 may be able to close by the 06/30/2010 tax credit deadline. Closing by the tax credit deadline does not qualify purchaser for a tax credit. Buyer must meet all IRS qualifications. Qualification for tax credit based upon first-time homebuyer status, modified adjusted gross income, purchase price of home and other IRS qualifications. Tax credit is subject to conditions and restrictions and only available for a limited time. General information is available at [www.FederalHousingTaxCredit.com](http://www.FederalHousingTaxCredit.com). Pulte does not advise on any personal income tax matters or issues. This information is provided for general awareness only and is not intended for the purpose of providing legal, accounting, tax advice or consulting of any kind. Please consult with your tax professional for complete details. We strongly urge that before you purchase a home that you seek advice from a professional advisor that is familiar with your personal facts and circumstances. They can assist you in determining whether you qualify for the new credit and the amount available to you. \*\*Valid on new contracts for to-be-built homes executed between 01/01/2010 and 02/14/2010. \$6,000 of the incentive to be applied toward options and an additional \$2,000 may be applied toward options &/or closing costs. If incentive is applied to closing costs, buyer must participate in the Pulte Preferred Buyer Rewards Program which includes financing through Pulte Mortgage LLC. See a Sales Associate for complete details. Homeowner Association fees required. Details available upon request. All loans subject to underwriting and loan qualification of the lender. Pulte Mortgage LLC is an Equal Opportunity Lender. Images are for illustrative purposes only and are not necessarily intended to be actual representations of specific homes, communities or completed improvements being offered. This material shall not constitute a valid offer in any state where prior registration is required or if void by law. Offers, terms and conditions subject to change without notice. ©2010 Pulte Home Corporation