

PULTE INTRODUCES VISTA COLLECTION AT FIRESIDE AT NORTERRA
NewPulte series at beautiful all-ages Del Webb community features affordable three to five bedroom homes

Phoenix, Ariz. – Pulte Homes is introducing a new home collection at its spectacular Fireside at Norterra by Del Webb all-ages, master planned community in North Phoenix. The new Vista at Fireside at Norterra offers affordably priced three to five bedroom single-family homes ranging from 1,779 to 2,654 square feet and priced from the \$200s.

“We’ve had tremendous interest in Fireside at Norterra. With the amazing amenities and lifestyle and the beautiful mountain setting, it is more than just a community, it’s a way of life,” said Fred Struss, director of sales for Pulte’s North division. “With the addition of this new series, we have a smart mix of homes and lifestyle options suited to a wide variety of buyers at all life stages. This is a truly spectacular all-ages community.”

Residents can enjoy resort-like amenities right outside their door including the beautiful 16,500-square-foot, awe-inspiring community center that offers residents a wide array of opportunities to get active, mingle or simply luxuriate. The community center features a challenging indoor rock climbing wall, state of the art fitness center, an aerobics facility and spa treatment rooms. The grounds of the community center include tennis and basketball courts and two pools; one for families and children and a lap-and-lounge pool for adults seeking poolside tranquility.

Additionally, miles of hiking and biking trails weave through the community and into the adjacent Phoenix Mountain Preserve, offering residents easy access to additional fitness activities and nature. The mountain setting is truly a unique feature for any community, and the easy freeway access, makes this destination a convenient oasis.

A wide variety of homes from low maintenance living to gated luxury estates are offered at Fireside at Norterra. Prices start from the low \$200s to the high \$700s and homes range between 1,260 to over 4,600 square feet.

Vista at Fireside at Norterra is located at 1920 W. Blackhill Rd. in Phoenix. Take I-17 North to the Happy Valley Road exit. Head east to Norterra Parkway. Models are open daily from 10 a.m. to 6 p.m. For more information, call 623-582-1588 or visit www.pulte.com/phoenix.

About Pulte Homes

Pulte Homes, Inc., (NYSE: PHM), based in Bloomfield Hills, Mich., is one of America’s largest home building companies with operations in 51 markets and 26 states. During its 58-year history, the company has delivered 500,000 new homes. Since 2000, Pulte Homes operations have earned

more top-three finishes than any other homebuilder in the annual J.D. Power and Associates® New Home-BUILDER Customer Satisfaction Study. Under its Del Webb brand, Pulte is the nation's largest builder of active adult communities for people age 55 and older. Its DiVosta Homes brand is renowned in Florida for its Built Solid™ building system and distinctive master-planned communities. Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service.

Websites: www.pulte.com; www.delwebb.com; www.divosta.com