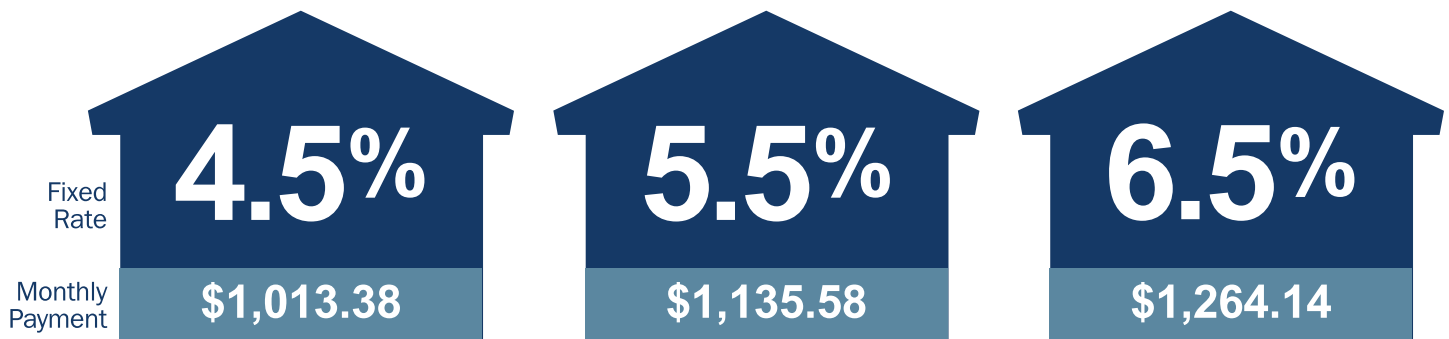


Don't miss out.

Every 1% increase in interest raises your monthly payment by 12%.

Take ADVANTAGE of these record-low interest rates.

Principal and interest based on a \$200,000, 30-year fixed rate loan.

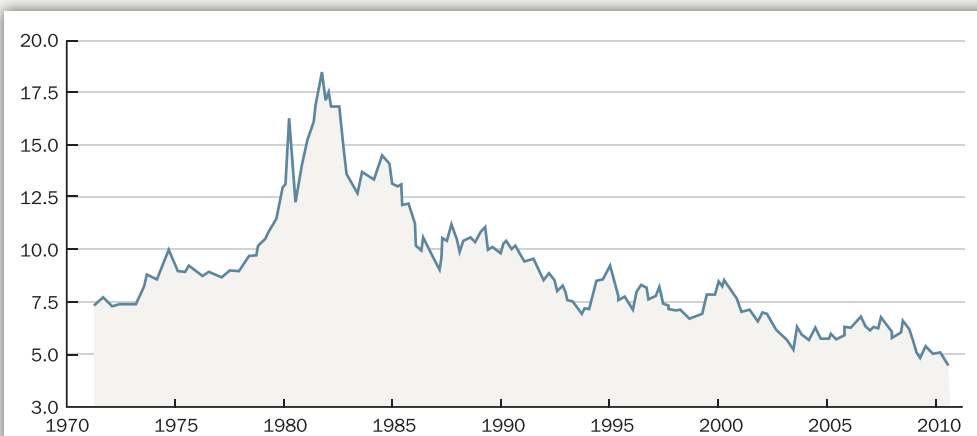


Act now and take advantage of record-low interest rates.

Now is the most affordable time in over 40 years to purchase a Pulte home. Lock in record-low interest rates today and take advantage of some of the lowest home prices in years.

It's not too late to make your smartest move of a lifetime.

The average mortgage rate in late 2010 was less than half the 30-year average rate of 9%.



HISTORICAL INTEREST RATES FOR 30 YEAR FIXED HOME LOANS

