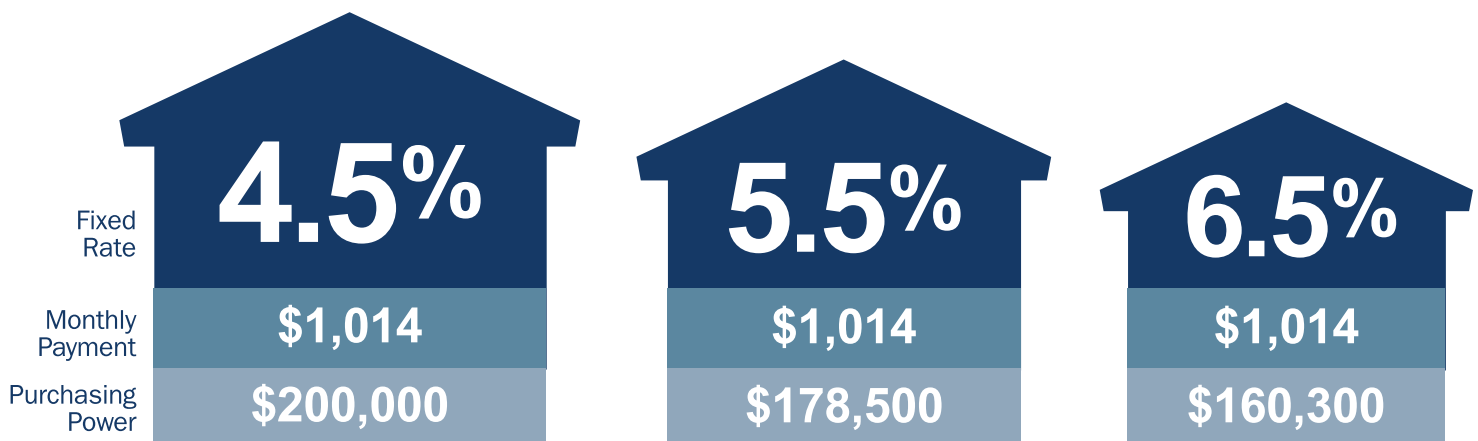


Don't miss out.

Take advantage of record-low interest rates and get MORE HOME for your money!

MORE HOME FOR THE SAME MONTHLY PAYMENT.

A 2% increase in interest rates decreases your purchasing power by \$40,000.



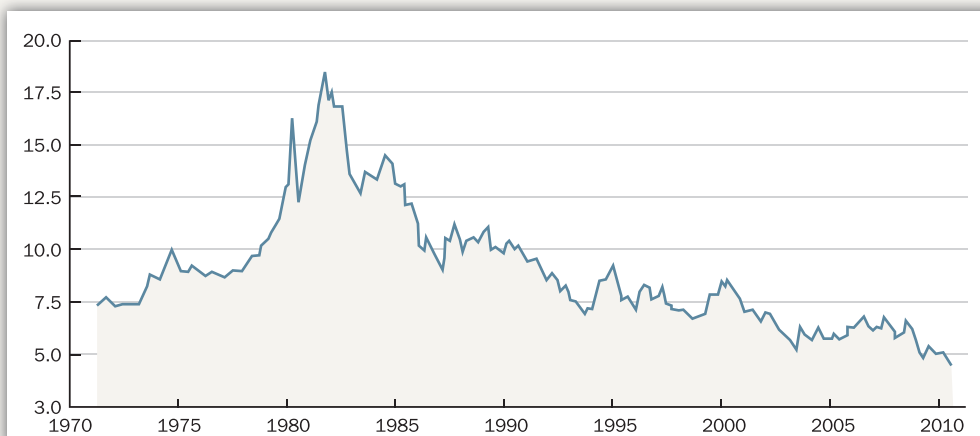
Act now and increase your purchasing power!

Now is the most affordable time in over 40 years to purchase a new Pulte home.

Lock in record-low interest rates today and get more home for your money.

It's not too late to make your smartest move of a lifetime.

The average mortgage rate in late 2010 was less than half the 30-year average rate of 9%.



HISTORICAL INTEREST RATES FOR 30 YEAR FIXED HOME LOANS

